



Feb. 10, 2016

BEHIND THE BADGE

OFFICIAL INFORMATION SOURCE FOR THE AIR FORCE RECRUITING PROFESSIONAL



Taking flight

Lincoln Lemieux, a driver for the Scheuring Speed Sports Air Force Snocross Team, competes in the U.S. Air Force National at Deadwood, South Dakota, Jan. 22-23. Lemieux finished fourth in the championship. The 343rd Recruiting Squadron supported the event. For more Snocross photos, see Page 5. (Courtesy photo/Gary Walton, Action Graphics)

Round 2 of time in grade, service points phase out

By Air Force Personnel Center
Public Affairs

JOINT BASE SAN ANTONIO-RANDOLPH, Texas – Changes announced to the Weighted Airman Promotion System model in July 2014 included a reduction in the points associated with time in service and time in grade to place further emphasis on performance.

The multipliers for calculating total time-in-grade and time-in-service points will be reduced again by another one third

for the 2016 promotion cycle, impacting the 16E5, 16E6, 16E7, 16E9, and 17E8 promotion cycles.

The Air Force will again conduct analysis on the impact of this change and determine if future reductions will continue in calendar year 2017, which would completely eliminate TIG and TIS weighted points used in the calculation of composite promotion scores under the Weighted Airman Promotion System.

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In appreciation

The 336th Recruiting Squadron G-Flight recruiters conducted their monthly Delayed Entry Program commander's call Jan. 20 with a surprise guest speaker. Tech. Sgt. Jamaal Smalls, a prior Basic Military Training instructor now stationed at Moody Air Force Base, Georgia, as a Security Forces member, conducted a mini mock BMT session. The purpose of the session was to inform DEP members on what to expect at BMT so that they could prepare themselves mentally, emotionally and physically. Smalls was awarded the Recruiting Service Honorary Recruiter Award by the Valdosta, Georgia, recruiters and flight chief. From left are Tech. Sgt. Cristina Garcia, Tech. Sgt. Benjamin Sewell, Smalls, Staff Sgt. Dwain Douglas and Staff Sgt. Johnny Amaya. (U.S. Air Force photo)



Strengthening the community

Spouses of the 333rd Recruiting Squadron united at Patrick Air Force Base, Florida, Jan. 9 to support Brevard Family Partnership, a local foundation that supports foster children and abuse victims. The team collected \$250 in supplies and traveled from across the state to personally decorate and assemble bags with personal hygiene and comfort items. From left are: Missy Taiclet, Jacque Randall, Amanda McClendon (Key Spouse), Tania Rodrigues and daughters, Deb Clough, Terri Draper and daughter, Robyn Kramer. (Courtesy photo)



Meeting with a legend
Lt. Col. George Peasant, 314th Recruiting Squadron commander, right, and Senior Master Sgt. Launia Terry-Hill, 314th RCS production superintendent, stand with retired Air Force Col. Charles McGee in Bethesda, Maryland, Jan. 20. McGee, a Tuskegee Airman of the 332nd Fighter Group "Redtails," flew 409 aerial fighter combat missions during World War II, the Korean War and the Vietnam War – a record which still stands. Peasant arranged the meeting to ask McGee to sign some plaques he planned to present at the squadron's annual. (U.S. Air Force photo)

'Round 2' continued from Page 1

Time in grade will be reduced from a maximum of 40 points to a maximum of 20 points. Airmen will be awarded 0.16667 of a point for each month up to 10 years as of the first day of the last month of the promotion cycle.

The time in service calculation for promotion to the grades of staff, technical and master sergeant will be reduced from a maximum of 26 points to a maximum of 13 points. Airmen will be awarded 0.05416667 of a point for each month of Total Active Federal Military Service (TAFMS), up to 20 years, as of the last day of the last month of the promotion cycle.

The time in service calculation for promotion to the grades of senior and chief master sergeant will be reduced from a maximum of 16 points to a maximum of 8 points. Senior NCOs will be awarded 0.03333333 of a point for each month of TAFMS up to 25 years computed as of the last day of the last month of the promotion cycle. All TIG/TIS computations are cut-off after the second decimal place.

For more information about senior NCO evaluation board processes related to enlisted evaluation and promotions changes, visit the myPers website.



314th RCS annual

The 314th Recruiting Squadron gathered at Dover Air Force Base, Delaware, Jan. 28, to honor its Airmen and celebrate. ABOVE: Lt. Col. George Peasant, 314th RCS commander, stands with members of the squadron's top accessions flight, the D-Flight South Jersey Devils. From left are Tech. Sgt. Barbara Richardson, Tech. Sgt. Waylon Hobbs, Peasant, Master Sgt. Joseph Avanzato, Tech. Sgt. Ariel Acosta, Tech. Sgt. Moises Maramba, and Tech. Sgt. David Hernandez. (U.S. Air Force photo)



ABOVE LEFT: Col. Eric Espino, 360th Recruiting Group commander, and Chief Master Sgt. Scott Stoy, 360th RCG superintendent, stand with the top line officer flight for fiscal 2015. From left are Espino, Staff Sgt. Jessica Kosisky, Master Sgt. Clifton Hensley, Tech. Sgt. Darius Perry, Tech. Sgt. Robert Taylor, and Stoy. ABOVE RIGHT: Espino congratulates Tech. Sgt. Ariel Acosta, D-Flight, on being named the fiscal 2015 Top Rookie Recruiter for the 360th RCG. The squadron also received the fiscal 2015 Air Force Recruiting Service Standard of Excellence Award. (U.S. Air Force photos)



Snocross race

Col. Robert Trayers is ready to ride at the Air Force National at Deadwood, South Dakota, Jan. 22-23, thanks to Steve Scheuring of Schuering Speed Sports. Trayers, chief of the Operations Division, Headquarters Air Force Recruiting Service, attended the event along with headquarters staff and recruiters from the 343rd Recruiting Squadron. (Courtesy photo/Gary Walton, Action Graphics)



Airmen and Delayed Entry Program members honor the flag during the national anthem. From left are Col. Robert Trayers, chief, Operations Division, Headquarters Air Force Recruiting Service; Master Sgt. Stephanie Fulbright, Rapid City recruiter; Tech. Sgt. Carlton Carpenter, C-Flight chief; Tech. Sgt. Josh Taylor, Sioux Falls recruiter; DEP members Casey Rounsly, Austin Socia, Levi Reid, Shawn Horton, Tyler Anderson, Chevonne Sandavol, Chandler Crane, Drew Wetz, Corey Forgette, Jordan Wetz and James DeCoster; Tech. Sgt. Zachary Atkinson, 343rd Recruiting Squadron Marketing; Staff Sgt. Brady Techen, Sioux Falls recruiter; Staff Sgt. Angela Shuls, Rapid City recruiter; and Staff Sgt. Erik Erwin, HQ AFRS Marketing. (Courtesy photo/Gary Walton, Action Graphics)



Winter Jam

Staff Sgt. Ralph Hall Gonzalez, above left, and Staff Sgt. An Ki Hong, 314th Recruiting Squadron A-Flight, had a booth and ad space to spread Air Force awareness and acquire leads at this year's iHeart Media/Radio 104.5 Winter Jam in Philadelphia, Jan. 31. The Winter Jam, in its fifth year, includes a live concert series, expansive outdoor arena, multiple dining and entertainment venues, a 24 foot-wide LED video board, and flat panel televisions throughout the venue. Gonzalez ensured the Air Force was among the top shown sponsors of the weekend. Shown at left, Gonzalez visits with a potential applicant at the jam. (U.S. Air Force photos)



Get on board with mobile lead app

By Frank Radis
Air Force Recruiting Service Strategic Marketing Division

More than 500 recruiters have downloaded and are using the Mobile Lead Capture Application since it was launched in November 2015.

This app was designed to provide Air Force recruiters with a hi-tech solution to capture prospect information and replace NCR cards. Once downloaded and activated, this application is accessible on government-issued iPhones or iPads. Leads entered into the MLCA automatically upload to AFRISS accounts in approximately 24 hours.

Recruiters can use the MLCA for capturing leads while on appointments such as school visits or during zone canvassing. The MLCA also provides lead sourcing for national events and conventions so recruiters can accurately capture prospect information when working those assignments.

For those recruiters who have not downloaded the app, please follow the instructions below:

1. Start by viewing this tutorial video, https://www.youtube.com/watch?v=2x8_Es6ucxk which will explain how to set up and use the application.
2. Recruiters are required to use their billet ID to set up the application. To get your billet ID, contact me at frank.radis.2@us.af.mil.

3. To get assistance with problems, contact mlcasupport@airforce.com

4. Once the MLCA has been set up, enter a test lead. When doing so, do not use “test” or “John Doe” in the test record as the data hygiene process will suppress these records.

If leads that were loaded into the application do not arrive in AFRISS, contact me. I need your name and billet ID as a minimum; having the lead’s name will greatly assist in tracking the lead. Reasons for leads not showing up in the AFRISS lead bucket include: the zip code mapping for the billet is wrong, lead suppression, too young, etc. Again, let me know so we can re-trace the lead and get an answer. Ensure the lead fills out the form completely.

Presently leads are delivered only once a day to AFRISS. Marketing is currently working with the AFRISS team to send leads more than once a day; this should help with any latency issues.

We are in the process of an upgrade for the MLCA, based on your feedback. In addition to fixing bugs and quirks, we are researching security measures so leads can still be collected for recruiters without cell or WiFi service; once you have service, the leads can then be pushed through the system.



Keeping current

Staff Sgt. Samantha Acosta, 314th Recruiting Squadron Marketing and Logistics NCO, is a certified CPR instructor and keeps squadron members current on their lifesaving skills. She met with all C-Flight members Feb. 2 in Leesport, Pennsylvania, to ensure they were up-to-date and ready for certification. From left are Staff Sgts. Francisco Garcia-Fraga, Micah Cascone and David Cloninger. (U.S. Air Force photo)



Drops by for a visit

Chief Master Sgt. of the Air Force Sam Parish visits with Tech. Sgt. D'Kissy Bristow, 317th Recruiting Squadron, at her recruiting office in Frederick, Maryland, Jan. 15. The eighth CMSAF stopped by the office to offer some of his Air Force memorabilia; he told Bristow his wife felt he had too much and it would be better suited for recruiting. Parish also provided his contact information to the recruiter, and offered to speak to Delayed Entry Program members. (U.S. Air Force photo)



Committed to the Air Force

Tech. Sgt. Jessica Lester, 342nd Recruiting Squadron, H-Flight Health Professions recruiter, meets with Meredith Corwin after a Pre-Health Club student meeting at Oklahoma Christian University in Oklahoma City, Jan. 25. Lester conducted a presentation about the Air Force Health Professions Scholarship Program at the monthly meeting. Corwin asked to stay after the presentation for more details; she was recently accepted into the University of Oklahoma College of Dentistry. Because Lester was prepared, she was able to conduct an appointment on-the-spot and received a full commitment from Corwin to join the Air Force. Staff Sgt. Robert Tyler, 342nd RCS H-Flight HP recruiter, is in the background. (U.S. Air Force photo/Master Sgt. Mitchel Blake)



Class presentation

Staff Sgt. Christopher Allen, 338th Recruiting Squadron, speaks on Air Force entitlements to students at Bloom Carroll High School in Carroll, Ohio, Jan. 26. Allen is based in Lancaster. (U.S. Air Force photo)



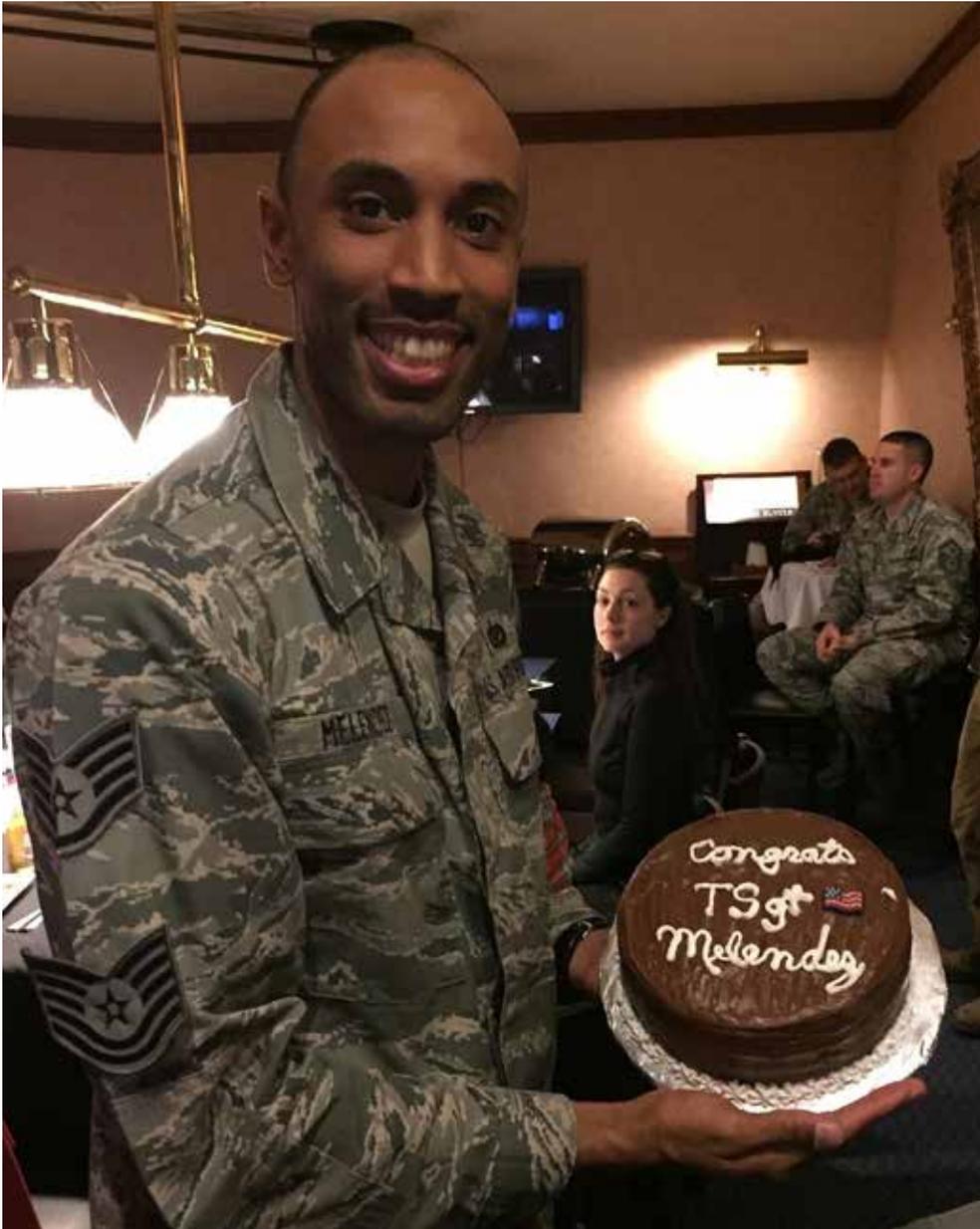
Promotion to master

Master Sgt. Roberto A. Montalvo, 342nd Recruiting Squadron, has his new rank pinned on by his daughter Ariana and wife, Miriam at the squadron headquarters in San Antonio, Feb. 1. Montalvo is the squadron personnel NCO in charge. (U.S. Air Force photo)



Behind the scenes

Members of the 348th Recruiting Squadron participated in a special “behind the scenes” tour of Alcatraz Island National Park, California, Jan. 28. The squadron members were taken to areas not normally accessible to the public, such as the underground areas and hospital portions. Lt. Col. Christopher Price, 348th RCS, presented the tour guide, Kelcie Taylor, with a certificate of appreciation and squadron coin. (U.S. Air Force photos/Master Sgt. Josh Harbin)



Promotion to tech

Tech. Sgt. Sergio Melendez, 311th Recruiting Squadron, celebrates his promotion at Dave and Buster's in Cleveland, Jan. 29. His promotion was effective Feb. 1. (U.S. Air Force photo)

Congrats

Promotion to major

Congratulations to the following individuals who have been selected for promotion to major: Eumir Arceo, 364th Recruiting Squadron, line number 1823; and Brandon Snyder, 333rd RCS, line number 530.

HQ AFRS quarterly awards

Congratulations to the winners of the Headquarters Air Force Recruiting Service fourth quarter awards:

NCO: Tech. Sgt. Estrid Serrano

Senior NCO: Master Sgt. Chad Tanner

Civilian Category II: Laura Elmore

Civilian Category III: Frank Radis

AFRS award nominees

Congratulations to the 318th RCS, nominee for the Verne Orr Award, and to Staff Sgt. Jordan Siwula, 332nd RCS, nominee for the Vanguard Award. The 318th RCS and Siwula will now compete at the major command level.