



Note: Please submit only one AFRS Form 72 per recruiter.

> CURRENT PSA OFFERINGS

CLICK TOPIC
TO HEAR
EXAMPLE

Note: If the below links are not working in your PDF reader on Air Force computers, open this PDF in your web browser.

	Education Opportunities	Job Experience
Special Warfare	Prior Service/Non-Prior Service	New Recruiter
Careers	Palace Chase/Palace Front	

> PAID ADVERTISEMENT

Air Show Paid Ad Example

Do you have a big event coming up in your area? If you wish to advertise your presence at a local event, AFRS Creative can help draw potential applicants by developing paid advertisements for radio. Fill out the following forms with all the relevant information and our broadcast team will get back to you with a timeline.

> REQUEST FOR CUSTOMIZATION OR DIFFERENT LANGUAGE

AFRS Creative offers customization of our products, including developing products in different languages. If you want a customized product, please email afrs.broadcasting@us.af.mil with your filled out AFRS Form 72 and customization requests in the "Remarks" field. If you would like a PSA on a new topic not listed above, or to have a current PSA translated in a new language please ensure you communicate exactly what you would like and AFRS Creative will get back to you with a timeline.

Language customization is subject to availability of our linguist partners and may have a more extended timeline than usual.



Rank, First Name, Last Name (ex. SSgt Jane Doe)

Please allow 4 weeks for finished products.

Pronunciation Tips (Tell us how to pronounce your name, street or city.)

Date of Request

Email Address (Final media will be sent to this email.)

Phone Number

Recruiting Office Address

Component

State Name (ANG Only)



Note: Component selection will change the ending of the PSA. For example, if you want the PSA to say “Brought to you by the Air Force Reserve” then make sure you select “Air Force Reserve” from the Component drop down. ANG Recruiters, if you would like the PSA say your state name please add your state in the State Name field, else PSA will just say “Brought to you by the Air National Guard”.

Radio Spot Requested

Music Format *
(Rock, Country)

Station Call Letter
(WEBE, KYTY)

Radio Station Frequency and Slogan
(93.7 Today's Hottest Hits!)

Remarks

* Select “Generic” from drop down if your PSA will be sent to multiple radio stations.