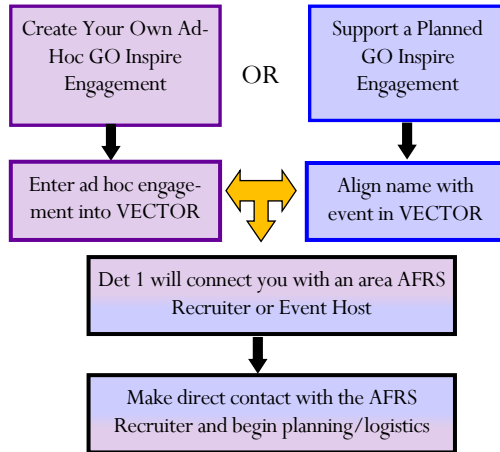


## NEXT STEPS

### STEP 1: Conduct a GO Inspire Engagement:



**STEP 2:** Request your staff make all your travel and lodging arrangements. In most cases, Protocol support *will not* be available for your event.

**STEP 3:** Plan your engagement strategy.

**STEP 4:** Execute engagement.

**STEP 5:** Provide feedback to GO Inspire Team by submitting after action report.

*\*Note: GO Inspire Engagement will be counted complete upon submission of AAR.*



### REMINDERS



- Engagements must involve the AFRS Recruiter. GOs should engage directly with local AFRS Recruiters and consider recognizing/coining local recruiters for support.

- GOs can support events with any URGs; AIM personnel may be requested to support the event to further amplify connections.

- Don't forget to tag your engagement as "GO Inspire" in VECTOR.

*\*Note: For joint billeted GOs please work with your servicing Air Force MAJCOM for assistance with VECTOR.*



Scan for AFRS Detachment 1

Visit VECTOR for event details:

<https://usaf.dps.mil/teams/Vector/SitePages/GO%20Inspire.aspx>

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AFRS Detachment 1



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U.S. AIR FORCE

## GO INSPIRE PROGRAM



CSAF's Rated Diversity  
Improvement Initiative

[AFRS.GO.INSPIRE@US.AF.MIL](mailto:AFRS.GO.INSPIRE@US.AF.MIL)



UNITED STATES  
SPACE FORCE

# ARE YOU READY TO “GO” INSPIRE?

## WHAT IS GO INSPIRE?



GO Inspire is a Department of the Air Force recruiting program designed specifically for General Officers to seek out and conduct outreach engagements to engage youth and youth influencers from Underrepresented Groups (URGs) in order to increase the diversity of our applicant pool in the rated community, as well as the broader Air and Space Force of the future.

The intent is for GOs to travel to areas where their engagement with URGs would promote service in the U.S. Air and Space Forces and inspire future warfighters. The goal of GO Inspire is to connect GOs to identified AFRS needs and opportunities that will further attract and recruit high-quality youth across America.

The DoD leadership has mandated all DAF GOs participate in two GO Inspire Engagements annually. This pamphlet is intended to help prepare you to execute this directive with ease.

Are you ready?

## KEY MESSAGES

- Diversity makes our Air and Space Forces better.
- The Air Force and Space Forces embrace diversity as a warfighting imperative.
- We focus on ensuring we recruit the best and the brightest from all of America. If we do that well, we should look like the nation we serve.
- While the Air Force has broken barriers in retention and recruitment, we have a long way to go.
- It takes 35+ years to create a 4-star Air or Space Force leader. The senior most Air Force general officers come from rated career fields.
- A diverse workforce is particularly important in our rated community as we need strategically minded, complex problem-solvers who can thrive in dynamic operating environments.
- In our enlisted ranks, we are generally meeting or exceeding our diversity targets. However, our greatest opportunity to build future Air and Space Force leaders who are reflective of our eligible population is to increase the diversity of Air Force aviators.
- We should inspire a diverse population to seek service through commissioning and capitalize on the “already inspired” enlisted population.
- The competition is getting tougher to attract the best and brightest recruits and our connection with society is becoming more fragile.



## WHAT DO I DO/SAY?

This is a difficult question to answer, as there’s not a one-size-fits-all answer for each event! Below are some recommendations as you plan your approach with the local AFRS Recruiter and your staff.

- Select 3 of the key messages around which to build your speech and/or responses to questions.
- It is important to be honest and to speak from personal experiences.
- Remember, the goal is to make flying and military service exciting for your audience.



**GO INSPIRE**  
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